



2017 Corporate Partners Program

The FCCFA **Corporate Partners Program** is designed to give your company the kind of extensive marketing impact you desire by delivering your target market; Florida's funeral, cemetery and crematory professionals. The program provides a comprehensive marketing strategy and provides your company with opportunities not afforded through ad hoc advertising, marketing or sponsorships. Call John Ricco at 800.226.3332 for more details.

2017 Corporate Partners Program	Silver \$7,500	Gold \$15,000	Platinum \$25,000
Annual Conference			
June 22-24, 2017			
Turnberry Isle Miami, FL			
Recognition and banner signage at the following meetings:			
Opening General Session	X	X	X
Annual Business Meeting	X	X	X
Opening Reception		X	X
Closing Reception			X
Closing Banquet			X
Logoed Item Sponsor (<i>key cards, tote bags, beverage napkins</i>)			X
Speaker Sponsor			X
Other Annual Conference Benefits			
Premier Exhibit Space in Corporate Partners Section	(1) Table Top	(1) Booth	(2) Booths
Recognition in Annual Conference Program	X	X	X
Logo and Listing in Annual Conference Promotional Brochure	X	X	X
Complimentary Registrations for Annual Conference	(1) One	(2) Two	(4) Four
Annual Golf Tournament			
June 24, 2017			
Hole Sponsorship with Signage	X	X	X
Recognition in Conference Program	X	X	X
Title Sponsorship at Golf Tournament			X
Complimentary Registrations	(1) One	(2) Two	(4) Four

Leadership Workshop Fall 2017 EXCLUSIVE sponsorship of this event, including signage and recognition	Silver \$7,500	Gold \$15,000	Platinum \$25,000
Signage	X	X	X
Recognition in Promotional Communications	X	X	X
Collateral Materials Distributed	X	X	X
Speaking Opportunity		X	X
Complimentary Attendees	(1) One	(2) Two	(4) Four
Government Affairs Day Tallahassee, FL Recognition and banner signage at the following:			
Legislative Breakfast Briefing	X	X	X
Board Meeting		X	X
Dinner		X	X
Speaking Opportunity at Dinner			X
Maintenance Expo			
Signage and Recognition	X	X	X
Recognition in Promotional Communications	X	X	X
Collateral Materials Distributed		X	X
Speaking Opportunity		X	X
Complimentary Attendees	(1) One	(2) Two	(4) Four
Sales Seminar/Outstanding Occasions			
Signage and Recognition	X	X	X
Recognition in Promotional Communications	X	X	X
Collateral Materials Distributed		X	X
Speaking Opportunity		X	X
Complimentary Attendees	(1) One	(2) Two	(4) Four
Advertising			
FCCFA Chronicle Magazine			
Half Page, Full Color Ad	X		
Full Page Full Color Ad		X	X
One-Page Article(s) In Magazine		(1) One Annually	(2) Two Annually
Web Advertising			
Homepage Rotating Link	X	X	X
Listing on Partners Page	X	X	X
Membership			
Yearly Membership	X	X	X