



## 2019 CORPORATE PARTNERS PROGRAM

Does your company want the most comprehensive means to get your products and services before funeral and cemetery professionals in Florida?

Look no further than the FCCFA Corporate Partners Program, which offers marketing packages that ensure year-round recognition and brand awareness.

**The program offers comprehensive:**

### **EVENT SPONSORSHIPS**

See current clients and make new ones!

### **PRINT ADVERTISING SPACE**

Show them what you have to offer!

### **EXHIBIT OPPORTUNITIES**

Showcase your best products and services!

### **MAGAZINE CONTENT SPACE**

Tell your company's story!

### **ELECTRONIC ADVERTISING**

Consistently get before FCCFA members!



# 2019 CORPORATE PARTNERS PROGRAM

The FCCFA Corporate Partners Program is designed to give your company the kind of extensive marketing impact you desire by delivering to your target market; Florida's funeral, cemetery and crematory professionals. The program provides a comprehensive marketing strategy and provides your company with opportunities not afforded through ad hoc advertising, marketing or sponsorships.

| 2019 CORPORATE PARTNERS PROGRAM  | SILVER<br>\$7,500 | GOLD<br>\$15,000 | PLATINUM<br>\$25,000 |
|--|-------------------|------------------|----------------------|
| <b>ANNUAL CONVENTION</b>   |                   |                  |                      |
| July 24-27, 2019, Tampa Waterside Marriott – Tampa, FL<br><i>Recognition and banner signage at the following events:</i> |                   |                  |                      |
| Opening General Session  | X                 | X                | X                    |
| Annual Business Meeting  | X                 | X                | X                    |
| Opening Reception  |                   | X                | X                    |
| Closing Reception  |                   |                  | X                    |
| Closing Banquet  |                   |                  | X                    |
| Promo Item Sponsor (key cards, tote bags, lanyards, beverage napkins)  |                   |                  | X                    |
| Speaker Sponsor  |                   |                  | X                    |
| <b>OTHER ANNUAL CONVENTION BENEFITS</b>  |                   |                  |                      |
| Premier Exhibit Space in Trade Show Hall   | (1) Table Top     | (1) Booth        | (2) Booths           |
| Recognition in Annual Convention Program   | X                 | X                | X                    |
| Logo and Listing in Annual Convention Promotional Marketing  | X                 | X                | X                    |
| Complimentary Registrations for Annual Convention  | (1) One           | (2) Two          | (4) Four             |
| <b>VICKI USELTON MEMORIAL GOLF TOURNAMENT</b>  |                   |                  |                      |
| July 25, 2019  |                   |                  |                      |
| Hole Sponsorship with Signage  | X                 | X                | X                    |
| Recognition in Convention Program  | X                 | X                | X                    |
| Title Sponsorship at Golf Tournament   |                   |                  | X                    |
| Complimentary Registrations  | (1) One           | (2) Two          | (4) Four             |



Call John Ricco, FCCFA Executive Director  
at 800.226.3332 for more details.

| <b>LEADERSHIP WORKSHOP, FALL 2019</b><br><i>EXCLUSIVE sponsorship including signage &amp; recognition</i> | <b>SILVER</b><br><b>\$7,500</b> | <b>GOLD</b><br><b>\$15,000</b> | <b>PLATINUM</b><br><b>\$25,000</b> |
|---|---------------------------------|--------------------------------|------------------------------------|
| Signage   | X                               | X                              | X                                  |
| Recognition in Promotional Communications   | X                               | X                              | X                                  |
| Collateral Materials Distributed  | X                               | X                              | X                                  |
| Speaking Opportunity  |                                 |                                | X                                  |
| Complimentary Attendees   | (1) One                         | (2) Two                        | (4) Four                           |
| Signage and recognition at Legislative Breakfast Briefing   | X                               | X                              | X                                  |
| Sponsorship of Board Meeting  |                                 | X                              | X                                  |
| Sponsorship of Event Dinner   |                                 | X                              | X                                  |
| Speaking Opportunity at Dinner  |                                 |                                | X                                  |
| <b>2019 MAINTENANCE EXPO</b><br><b>March 27, 2019, Garden of Memories Cemetery, Tampa</b>                 |                                 |                                |                                    |
| Signage and Recognition   | X                               | X                              | X                                  |
| Recognition in Promotional Communications   | X                               | X                              | X                                  |
| Collateral Materials Distributed  |                                 | X                              | X                                  |
| Speaking Opportunity  |                                 |                                | X                                  |
| Complimentary Attendees   | (1) One                         | (2) two                        | (4) Four                           |
| <b>2019 SALES SEMINAR</b><br><b>Spring 2019</b>   |                                 |                                |                                    |
| Signage and Recognition   | X                               | X                              | X                                  |
| Recognition in Promotional Communications   | X                               | X                              | X                                  |
| Collateral Materials Distributed  |                                 | X                              | X                                  |
| Speaking Opportunity  |                                 |                                | X                                  |
| Complimentary Attendees   | (1) One                         | (2) two                        | (4) Four                           |
| <b>ADVERTISING</b>  |                                 |                                |                                    |
| <b>FCCFA CHRONICLE MAGAZINE</b>   |                                 |                                |                                    |
| Half Page, Full Color Ad  | X                               |                                |                                    |
| Full Page Full Color Ad   |                                 | X                              | X                                  |
| One-Page Article(s) In Magazine   |                                 | (1) One<br>Annually            | (2) Two<br>Annually                |
| <b>ELECTRONIC</b>   |                                 |                                |                                    |
| Homepage Rotating Link on FCCFA Website   | X                               | X                              | X                                  |
| Listing on Partners Page  | X                               | X                              | X                                  |
| Content included in "Good To Know" Bi-weekly e-blast  | 2 issues                        | 4 issues                       | 8 issues                           |
| <b>MEMBERSHIP</b>   |                                 |                                |                                    |
| Yearly Membership   | X                               | X                              | X                                  |