



2020 CORPORATE PARTNERS PROGRAM

Does your company want the most comprehensive means to get your products and services before funeral and cemetery professionals in Florida?

Look no further than the FCCFA Corporate Partners Program, which offers marketing packages that ensure year-round recognition and brand awareness.

The program offers comprehensive:

EVENT SPONSORSHIPS

See current clients and make new ones!

PRINT ADVERTISING SPACE

Show them what you have to offer!

EXHIBIT OPPORTUNITIES

Showcase your best products and services!

MAGAZINE CONTENT SPACE

Tell your company's story!

ELECTRONIC ADVERTISING

Consistently get before FCCFA members!



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The FCCFA Corporate Partners Program is designed to give your company the kind of extensive marketing impact you desire by delivering to your target market; Florida's funeral, cemetery and crematory professionals. The program provides a comprehensive marketing strategy and provides your company with opportunities not afforded through ad hoc advertising, marketing or sponsorships.

2020 CORPORATE PARTNERS PROGRAM	SILVER \$7,500	GOLD \$15,000	PLATINUM \$25,000
ANNUAL CONVENTION			
July 23-25, 2020			
<i>Recognition and banner signage at the following events:</i>			
Opening General Session	X	X	X
Annual Business Meeting	X	X	X
Opening Reception		X	X
Closing Reception			X
Closing Banquet			X
Promo Item Sponsor (key cards, tote bags, lanyards, beverage napkins)			X
Speaker Sponsor			X
OTHER ANNUAL CONVENTION BENEFITS			
Premier Exhibit Space in Trade Show Hall	(1) Table Top	(1) Booth	(2) Booths
Recognition in Annual Convention Program	X	X	X
Logo and Listing in Annual Convention Promotional Marketing	X	X	X
Complimentary Registrations for Annual Convention	(1) One	(2) Two	(4) Four
VICKI USELTON MEMORIAL GOLF TOURNAMENT			
Hole Sponsorship with Signage	X	X	X
Recognition in Convention Program	X	X	X
Title Sponsorship at Golf Tournament			X
Complimentary Registrations	(1) One	(2) Two	(4) Four



Call the office at **800.226.3332** for more details.

LEADERSHIP WORKSHOP <i>EXCLUSIVE sponsorship including signage & recognition</i>	SILVER \$7,500	GOLD \$15,000	PLATINUM \$25,000
Signage	X	X	X
Recognition in Promotional Communications	X	X	X
Collateral Materials Distributed	X	X	X
Speaking Opportunity			X
Complimentary Attendees	(1) One	(2) Two	(4) Four
Signage and recognition at Legislative Breakfast Briefing	X	X	X
Sponsorship of Board Meeting		X	X
Sponsorship of Event Dinner		X	X
Speaking Opportunity at Dinner			X
2020 MAINTENANCE EXPO			
Signage and Recognition	X	X	X
Recognition in Promotional Communications	X	X	X
Collateral Materials Distributed		X	X
Speaking Opportunity			X
Complimentary Attendees	(1) One	(2) two	(4) Four
2020 SALES SEMINAR			
Signage and Recognition	X	X	X
Recognition in Promotional Communications	X	X	X
Collateral Materials Distributed		X	X
Speaking Opportunity			X
Complimentary Attendees	(1) One	(2) two	(4) Four
ADVERTISING			
FCCFA CHRONICLE MAGAZINE			
Half Page, Full Color Ad	X		
Full Page Full Color Ad		X	X
One-Page Article(s) In Magazine		(1) One Annually	(2) Two Annually
ELECTRONIC			
Homepage Rotating Link on FCCFA Website	X	X	X
Listing on Partners Page	X	X	X
Content included in "Good To Know" Bi-weekly e-blast	2 issues	4 issues	8 issues
MEMBERSHIP			
Yearly Membership	X	X	X